

Shane T. Watson

2017 Student Academy Award Nominated Filmmaker

Thegrayarea@gmail.com

TheGrayArea.com/Shane

(901) 410 - 0091

EDUCATION

Master of Fine Arts in Film

California College of the Arts, San Francisco, CA

May 2017

Bachelor of Arts in Commerce and Business (International Concentration)

Rhodes College, Memphis, TN

-Estudio Sampere – Cuenca, Ecuador (Spanish Immersion Maymester)

May 2014

Summer 2012

WORK EXPERIENCE

Producer/Writer/Director/Editor

I Live Here (Short film) // Oakland/San Francisco, CA

September 2016 - May 2017

- Through collaborative spirit, effectively directed student Academy Award-nominated performances and cinematography from cast and crew
- Persuaded Bay Area business owners to allow use of their businesses as integral parts of film
- Scheduled script reads, rehearsals, and shooting days based upon availability of three full-time employed actors and 3 full-time graduate students
- Created sustained stream of over 60 short videos & photos for scheduled marketing efforts across social channels using **Adobe Premiere, Photoshop, Lightroom & After Effects**
- Designed and maintained website, integrating social media profiles and ongoing updates
- Managed post-production crowdfunding campaign raising over \$3900 from more than 50 backers

Project Manager

Team 4 Success // Lake County, TN

August 2014 - August 2015

- Given Outstanding Community Member Award for establishing the county's first community center, hosting community engagement events, creating academic opportunities for youth, and actively working with each aspect of the community from the prisoners to the County Mayor.
- Hired as first and only full-time employee to create and implement organization's operational policies, strategic & budgetary plans through strong leadership and effective decision making while learning and adapting to how a small, rural and under-resourced community functions
- Created 7-week summer enrichment program for more than 20 6th – 9th grade students focused on teaching important life skills while partnering with a local church's summer feeding program

Freelance Videographer/Editor & Online Media Designer

Remote

January 2016 - Present

- Creatively edit exciting fundraising trailers selecting sonically engaging music that motivated the director to promote me to an assistant editor on the feature-length film
- Formulate social media strategy to improve social presence for multiple filmmakers with the purpose of increasing online media sales and awareness of filmmaker projects
- Design comprehensive artist websites and engaging HTML email newsletters for outreach and crowdfunding campaigns

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WORK EXPERIENCE

Supply Team Associate

May 2013 - July 2013

Trip4Real (Now Airbnb Experiences) - Barcelona, Spain

- Presented SWOT (Strengths Weaknesses Opportunities and Threats) analysis to inform the company of its impression on its target market
- Contributed to team-coaching sessions and bi-lingual weekly office meetings
- Created and maintained social media accounts in order to increase brand awareness
- Translated website copy and legal documents from Spanish for readability and ease of understanding

Videographer & Editor

July 2016 - August 2016

City Leadership // Memphis, TN

- Crafted 9 [short videos](#) in two-month time frame from interview to export and upload stage using Adobe Creative Suite for campaign focusing on innovative educators in Memphis
- Engaged with and befriended local educators, creating an environment of comfort within minutes, allowing education professionals to feel comfortable enough to share their personal experiences with students and communities within Memphis
- Carefully scoured Musicbed for songs that complimented each individual story and enhanced the essence of each video

Film Production Teacher

September 2015 - May 2017

Media Enterprise Alliance at KDOL TV // Oakland, CA

- Taught high school students foundational skills in journalistic filmmaking
- Worked in a group of 7 teachers to foster an encouraging environment that enabled student success in the creative process

Employer Relations Coordinator

August 2012 - May 2014

Rhodes College Career Services // Memphis, TN

- Planned, organized, and hosted annual Graduate School & Career/Internship Expos, hosting over 60 graduate programs & more than 40 employers from across the country
- Served as liaison between Career Services and employers in order to set up student interviews, campus visits, and other employer outreach efforts

Film Experience

I live here

May 2017

Narrative-short

Writer, Director, Editor, Producer

A gay Black man moves to the Bay Area where he faces roommate issues and police harassment.

Mrs. Watson's Room

May 2017

Narrative-short

Sound Recordist

A young boy deals with betrayal from his community for the first time.

Everything Included

May 2016

Narrative-short

Writer, Director, Editor, Co-Cinematographer

Acting as a potential renter, a mid-twenties man vandalizes an overpriced apartment in San Francisco.

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Film Experience

- Release** **March 2016**
Narrative-short Writer, Director, Editor
Two young adults deal the pressures placed upon them in different ways.
- 916** **November 2016**
Documentary-short Writer, Director, Editor, Cinematographer
An Oakland teen and life-long resident grapples with the possibility of being evicted from the only home she's ever known.
- #JoyfulJoyfulOdetoMemphis** **December 2015**
Music Video Cinematographer
Various musically talented Memphis came together to create a Memphis version of the classic song Joyful, Joyful.
- Untold Stories** **Indie Memphis Film Festival 2014**
Documentary-short Writer, Director, Editor, Cinematographer
Two college students discuss how the media would portray them if they were unjustly murdered.
- BLACK** **April 2014**
Documentary-short Writer, Director, Editor, Cinematographer
Black students discuss what life is like on an upper-class, predominantly-white college campus in Memphis, a predominantly Black city.

Grants & Awards

2017 Student Academy Award Nominee
The Academy of Motion Picture Arts and Sciences
One of seven narrative fiction films nominated for a Student Academy Award

Student Travel Grant, 2017
California College of the Arts (CCA)
Awarded stipend to subsidize costs to attend Sundance Film Festival 2017

Center Micro Grants
Center for Art + Public Life
Awarded stipend to cover admission and travel costs for high school students' trip to San Francisco Film Festival 2016

Outstanding Community Member Award
Lake County, TN 2015